

A large crowd of people is gathered at a night festival. Confetti is falling from the sky. In the background, a stage is visible with a large screen displaying a portrait of a man with glasses. The stage is illuminated with green and blue lights. Various logos are visible on the stage backdrop, including "Ford Autos", "Radio 105", "Chateau d'Aix", and "Cerveza".

WORLD GROUP



WORLD EVENT

- | Big events
- | Staging
- | Audio & Video services



WORLD APP

- | Print service
- | Staff recruiting



WORLD COMM

- | Creative agency
- | Design & strategy
- | Web reputation



WORLD LIGHTS

- | Electrical systems for industrial and civil employments



WORLD BUSINESS

- | Admin Management

ABOUT US

We organize special events and tailor-made installations, for entertainment and business. Thanks to the experience gained, the inventive capacity that characterizes us and with the development of highly technological solutions, we work alongside large brands and large-scale distribution groups in the management of the entire creative and realization process of each project.

The access to a wide selection of different services and skills allows us to develop a different and strategic project for every need.





BIG EVENTS

STAGING

**AUDIO
& VIDEO SERVICE**

BIG EVENTS STAGING

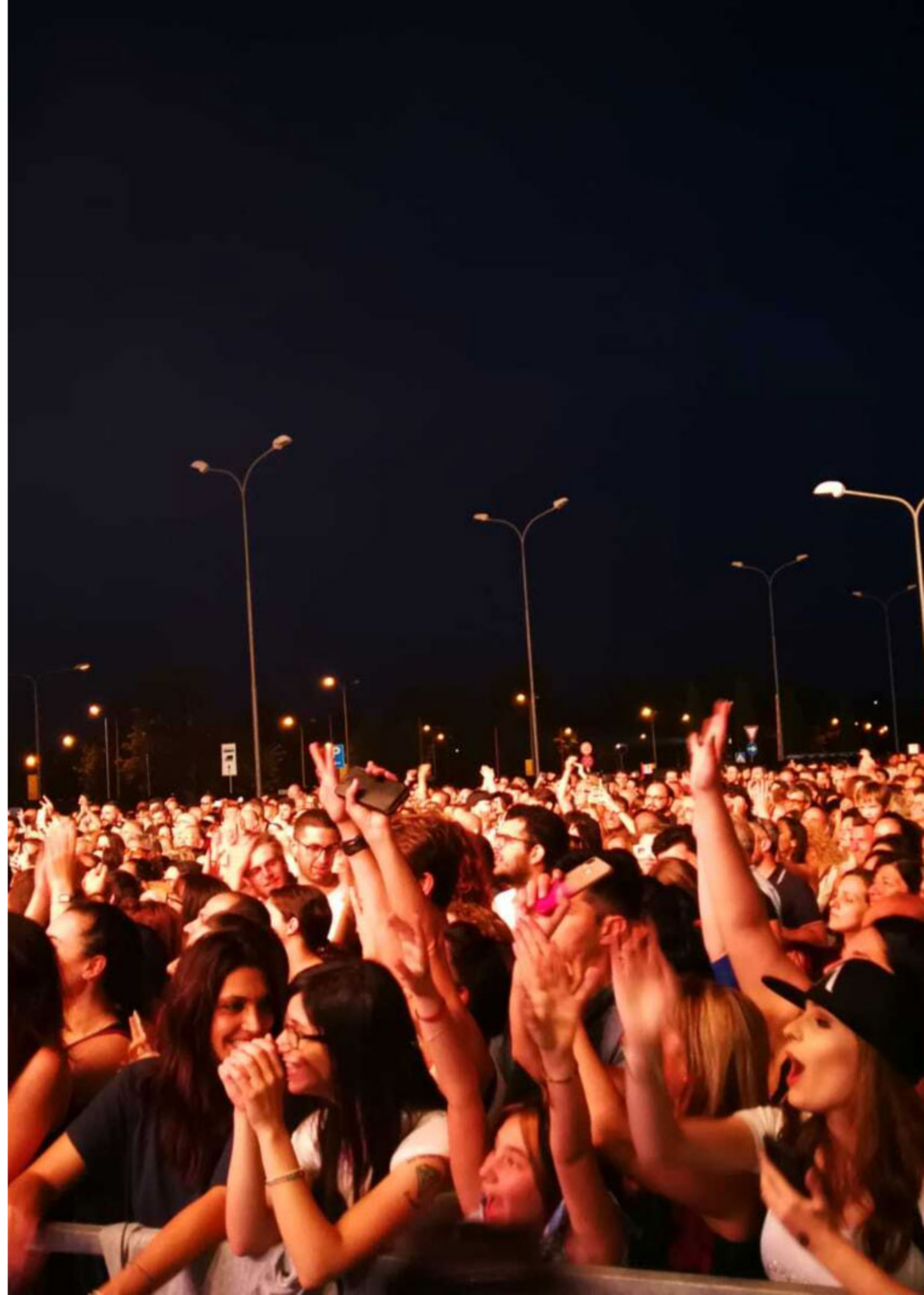
Audio and video services

1.500

people involved
in our staff

2.000

m² of offices
and Warehouse in
Turin





SERVICES

We plan events for entertainment, sports and companies, prize competitions and promotional initiatives.

Our goal is to better support the customer.

We preside over the entire national territory and offer integrated services ranging from conception to preparation, from management of administrative practices to communication.

MANAGEMENT

STAGING

- Medium and large format printing
- Structures rental
- Events and fairs staging
- Personal recruiting
- Hostess & Steward Service
- Catering & Banqueting

DESIGN AND PLAN

- Design and planning
- Dedicated softwares and management development
- Graphic design and artworking
- Press office and advertising
- Direct marketing

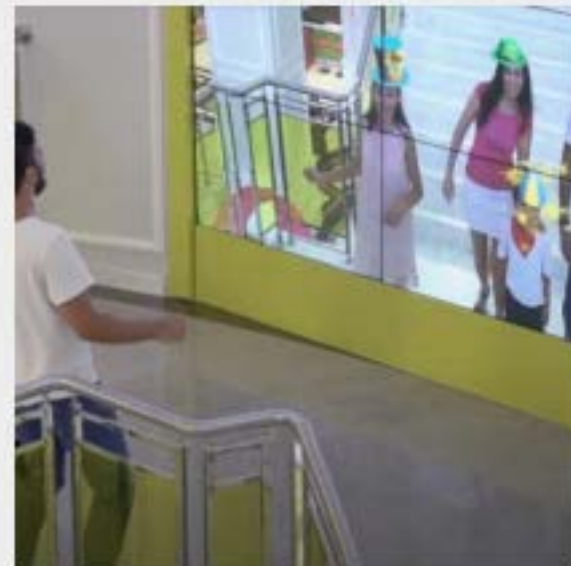


EVENTS AROUND THE WORLD



LIVE CONCERTS & ENTERTAINMENT

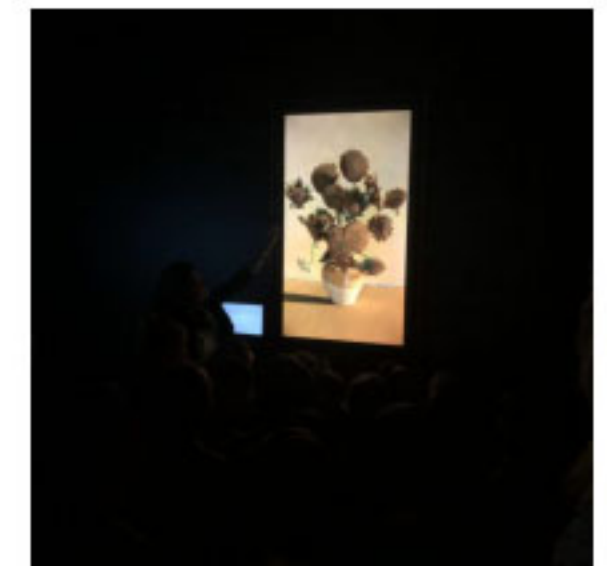


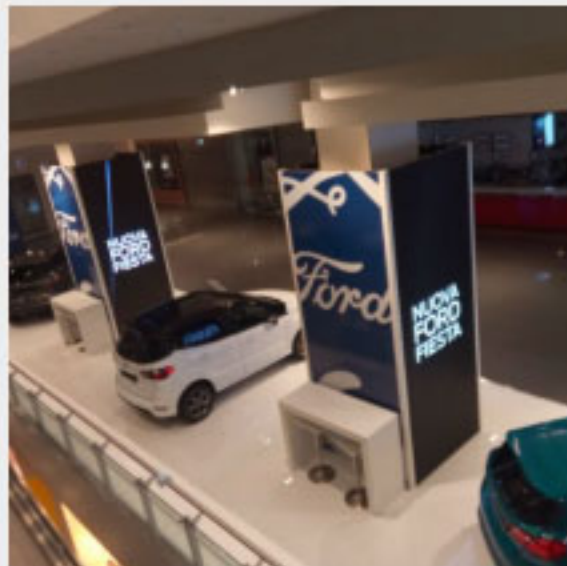


SPECIAL EVENTS

We currently hold the licenses of **Baby Shark**, **SpongeBob**, **Turtles** and **Blue's Clues**

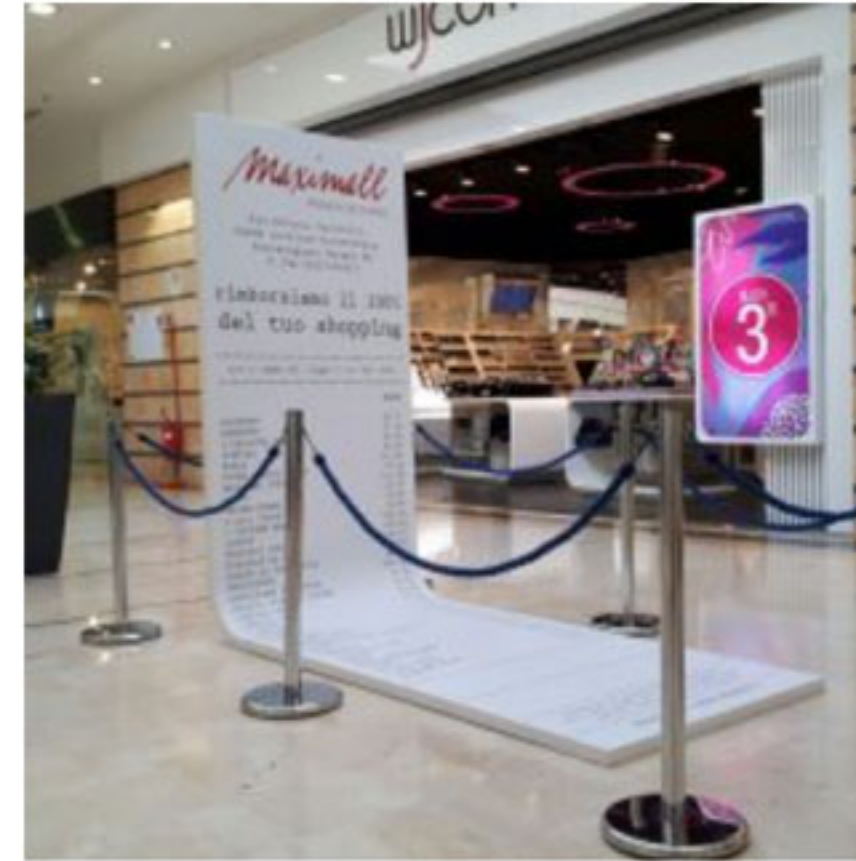
FAIRS & PLACEMENTS





INTERNATIONAL PARTNERSHIP

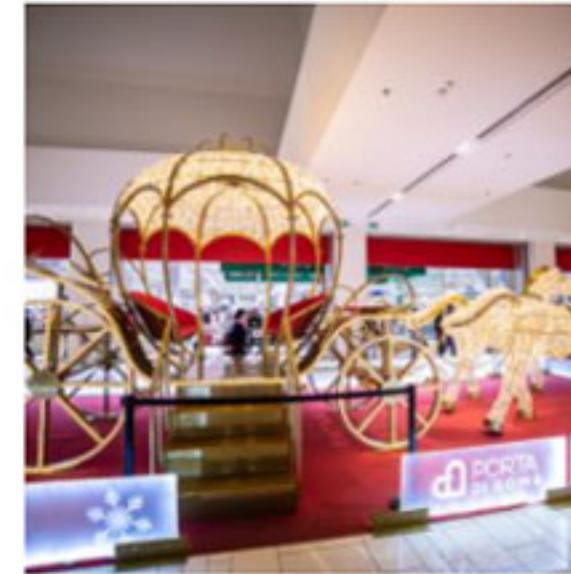
CONTESTS & INCENTIVES





STRUCTURES FOR ENTERTAINMENT

LIGHTING INSTALLATIONS





SOCIAL WEB MOBILE

Our experience of over 20 years in the field of online and offline communication and events will become your strength.

The company bases its philosophy on the AGILE method with a SMART approach, in which the study of detail will make the difference and the most advanced technology will be serving the goals.

You will be overwhelmed by our passion, making you feel part of our team, because reaching the goal will be a real emotion to share!

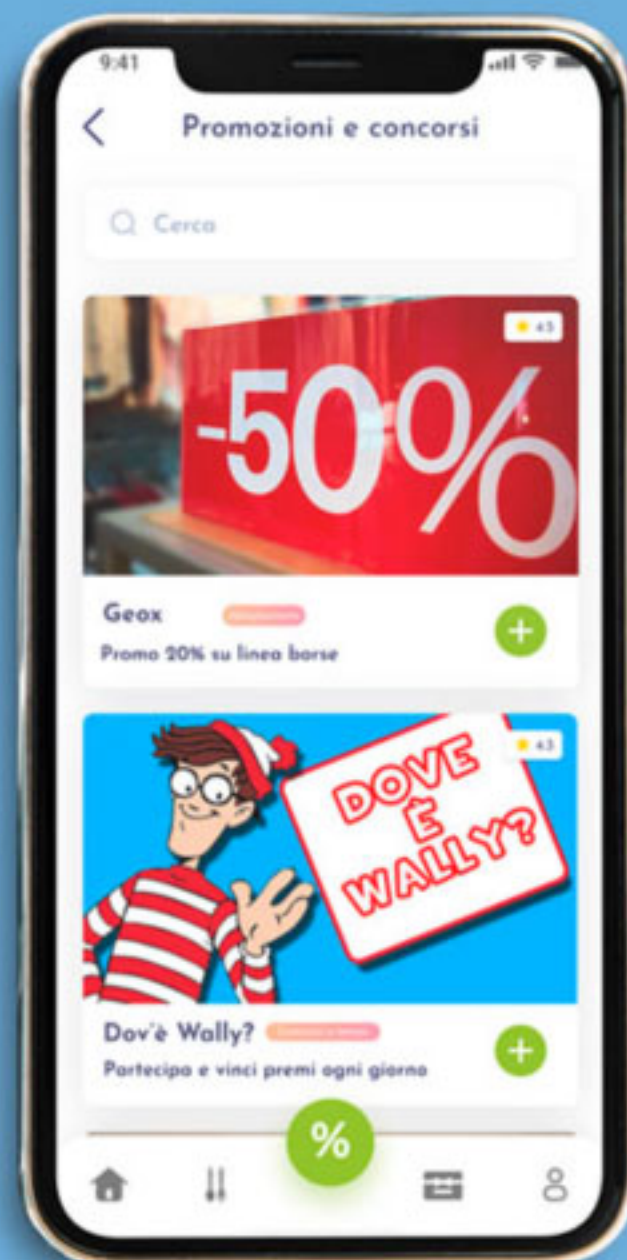
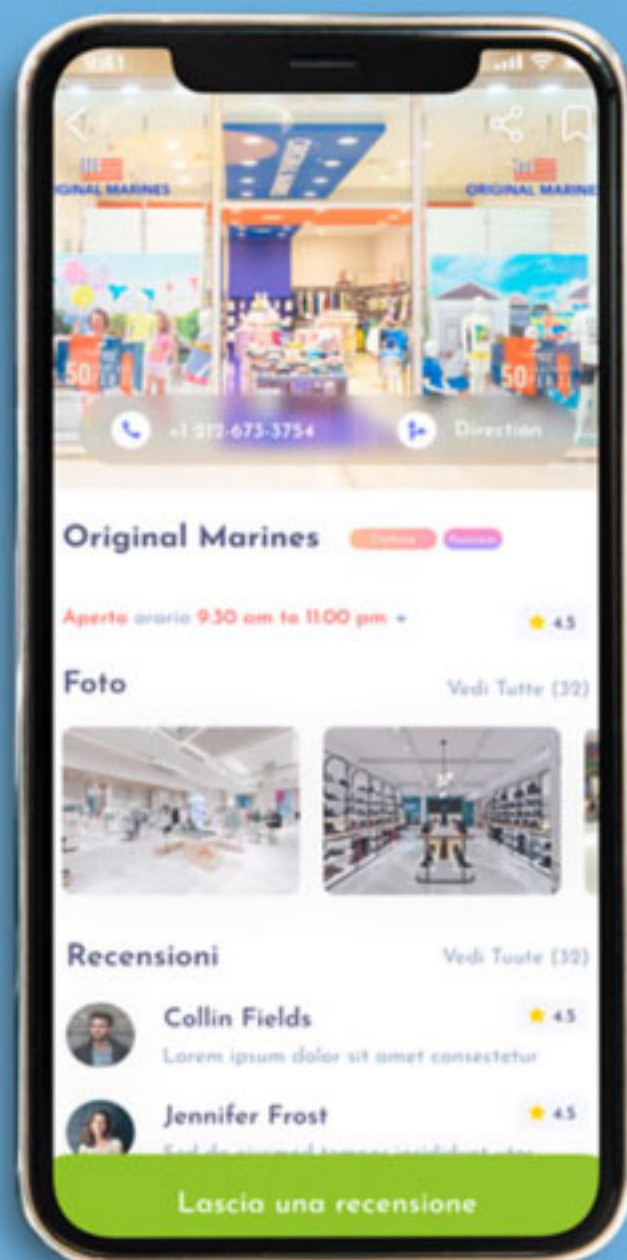
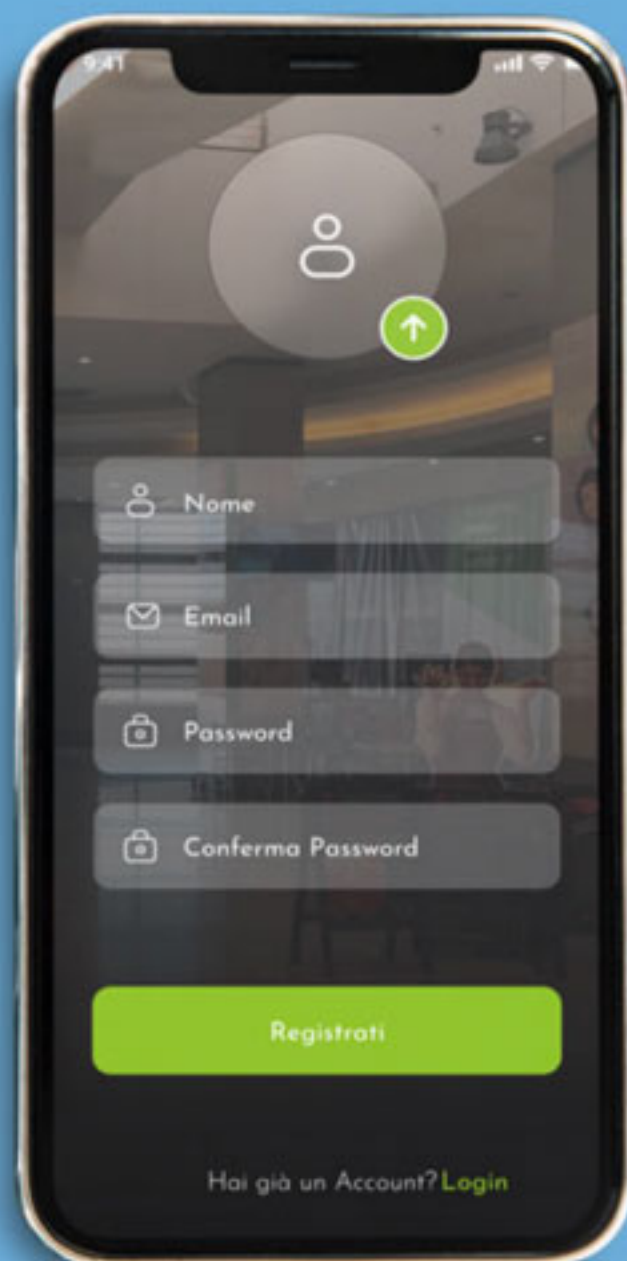
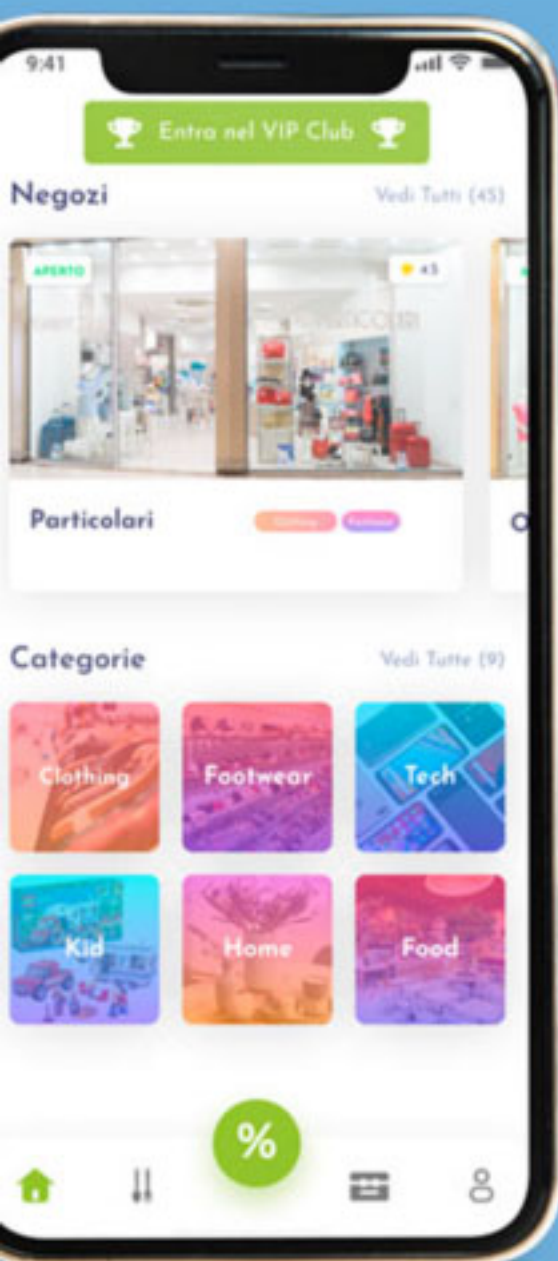
E-COMMERCE

Structure realization and graphic customization

+50,000

Purchases in one year





APP

- Full Custom Apps
- Loyalty and Reward Program
- User flow management
- Proximity Marketing
- AR Contests and
- Promotions
- Tenants e-shop
- Event entrance reservations
- Delivery / Take Away Management
- Virtual Info Point

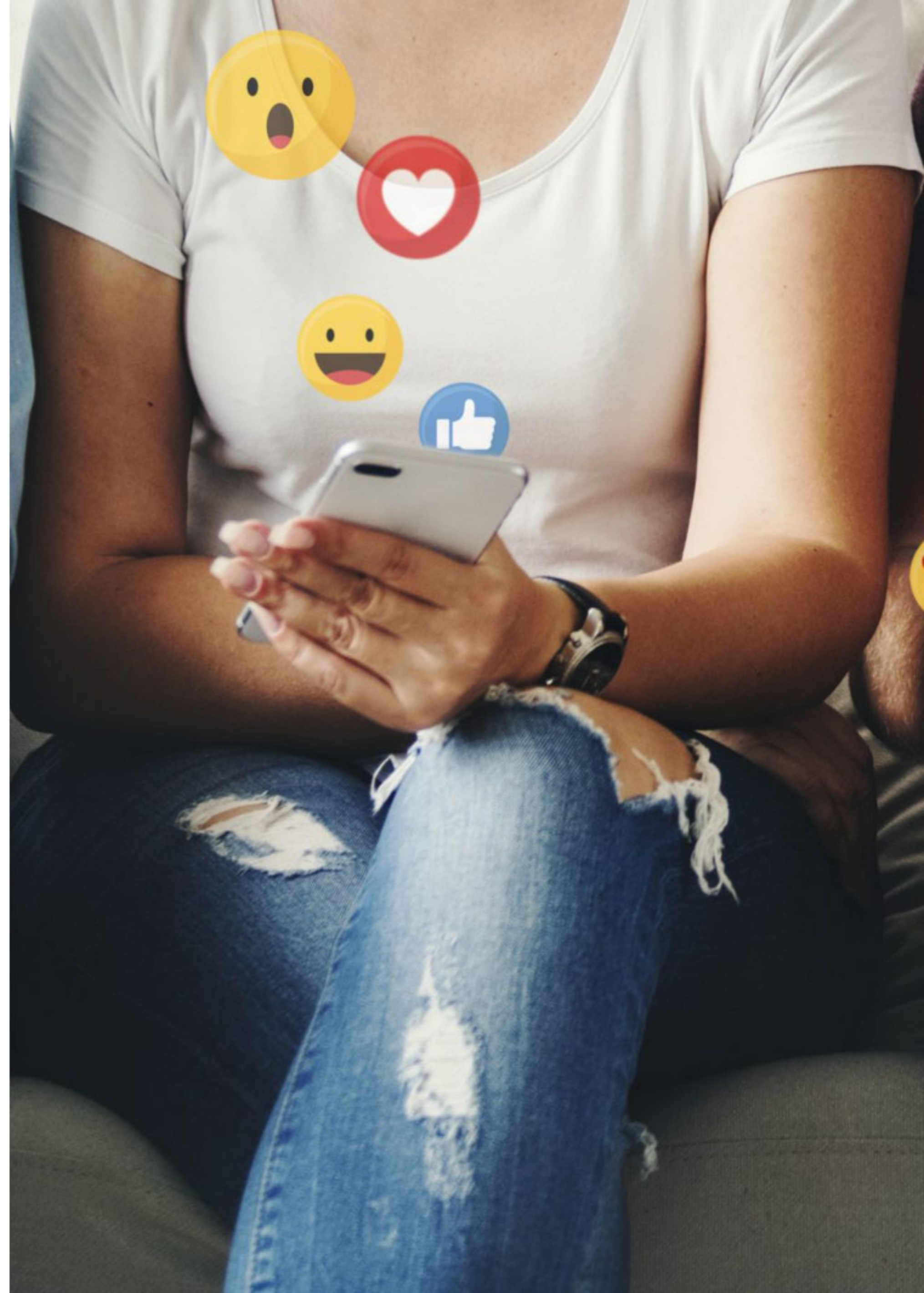
SOCIAL

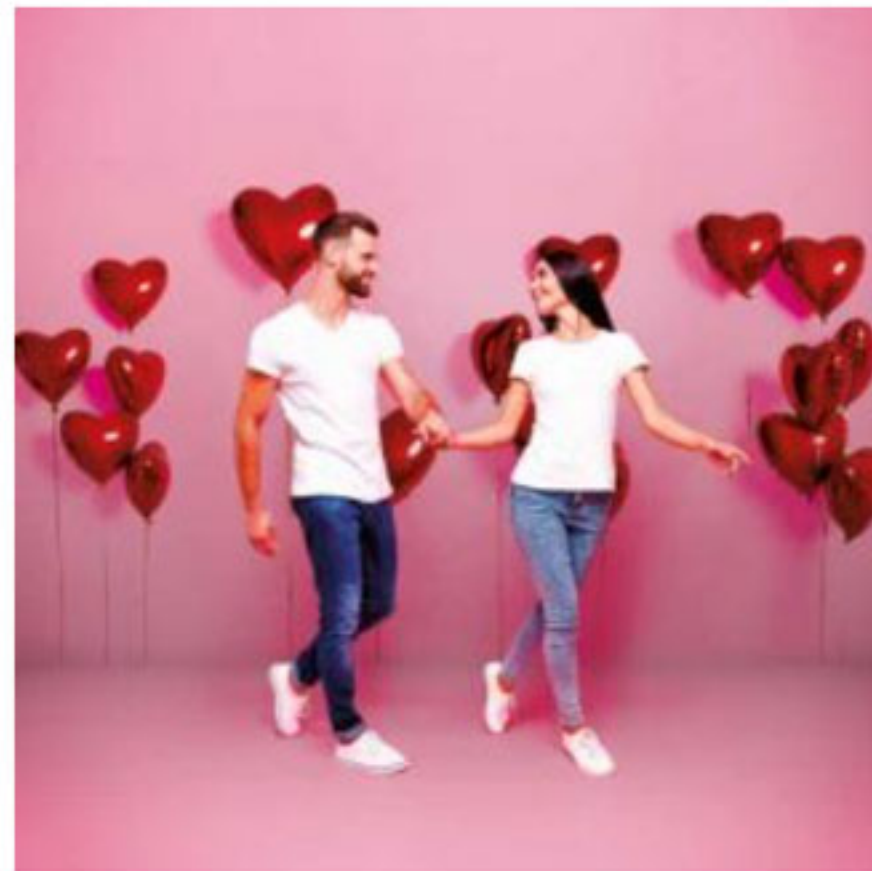
30

Pages managed

+10.000

Published posts in one year





CREATIVITY & STRATEGY

OFFICIAL DISTRIBUTOR

